Zayna Ansari

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Education

University of California, Los Angeles — *Los Angeles, CA*
- 3.84 GPA | B.S. Cognitive Science + B.A. Digital Humanities (*Expected 2029*) — 09/2025 – current

Newark Memorial High School — *Salutatorian,* GPA*:* 4.0UW | 4.64W — 08/2022 – 05/2025

Experience

Hemmy Productions — *Remote*
Digital Experience Intern — 08/2026 – 10/2026
- Improve the structure, navigation, and usability of the company website through web design and user-centered thinking.
- Evaluate existing digital experiences and identify opportunities to improve clarity, accessibility, and engagement.
- Collaborate directly with company leadership to implement and iterate on website improvements.

UCLA Pakistani Student Association — *Los Angeles, CA*
Marketing Co-Director & Fam Head — 09/2025 – current
- Lead digital content strategy and audience-focused messaging for a UCLA student organization.
- Develop clear, engaging content across digital platforms while maintaining consistent messaging and visual identity.
- Collaborate with executive board members to refine communication strategies based on audience engagement.

UCLA College Corps — *Los Angeles, CA*
Recruitment Intern — 03/2026 – 06/2026
- Produced and edited short-form digital content highlighting student experiences and service opportunities.
- Developed audience-focused recruitment content for social media and outreach to increase awareness among students.
- Supported campaign planning and translated program information into engaging content for student audiences.

Daily Bruin — *Los Angeles, CA*
Photo Contributor — 09/2025 – current
- Collaborate with editors to develop visual narratives that communicate campus stories to diverse audiences.
- Produce and curate publication-ready content while incorporating editorial feedback and meeting deadlines.

Girls Who Code Newark — *Newark, CA*
Founder & Organizer — 08/2023 – 05/2025
- Founded a student-led initiative to expand access to computer science opportunities for local elementary students.
- Coordinated programming in response to limited access to technology-focused opportunities in the community.
- Continued supporting participating high school students through logistics, communication, and mentorship.

Newark Rocket Project — *Newark, CA*
Co-President | Team Captain | NASA Student Launch Initiative Outreach Lead — 08/2021 – 05/2025
- Led communication and digital outreach strategy, translating complex STEM concepts into engaging content.
- Created 50+ digital assets and presentations, earning recognition through the NASA SLI Social Media Award.
- Supported fundraising efforts generating $40,000+ through public presentations and outreach campaigns.

Skills

Technical: Figma, Wireframing, Web Design, User-Centered Design, Codex, Python, HTML, CSS, User Interface Design
Content & Design: Adobe Photoshop, InDesign, Illustrator, Premiere Pro, After Effects, PowerPoint
Communication: Content Strategy, Digital Storytelling, Content Editing, Visual Communication